

Van-Port Bowling News Introductory Advertising Rate Card

Prices effective August and September, 2024.

Website: www.vanportbowlingnews.com

Audience: Dedicated bowling enthusiasts, players, and community members in Northwest Oregon and Southwest Washington.

Ad Placement Options (all adds are clickable to a URL of your choice)

1. Homepage Banner Ad (SOLD OUT THROUGH JANUARY 5, 2025)

- **Position:** Top of the homepage
- **Rate:** \$30 Per Week / 4 week commitment required

2. Sidebar Ad

- **Position:** Right sidebar on homepage
- **Rate:** \$20 Per Week / 4 week commitment required

3. Bowling News Page Banner Ad

- **Position:** Top of the Bowling News Page
- **Rate:** \$25 Per Week / 4 week commitment required

4. Footer Ad

- **Position:** Bottom of all pages
- **Rate:** \$30 Per Week / 4 week commitment required

5. News Article Ad

- **Position:** Within a chosen article on the Bowling News Page
- **Rate:** \$100 per article, the ad will not be removed from the article

6. Newsletter Ads

- **Banner:** \$20 per newsletter / 4 newsletter commitment required
 - **Full Page:** \$25 per newsletter / 4 newsletter commitment required
 - **Small Portrait:** \$10 per newsletter / 4 newsletter commitment required
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Ad Specifications

- **File Formats:** JPG, or PNG
- **Maximum File Size:** 150 KB
- **Resolution:** 72 DPI

Payment Terms

- **Invoices:** Issued at the beginning of each month
- **Payment Due:** Within 30 days of invoice date
- **Payment Methods:** Check, Cash or Bank Transfer

Contact Us

For more information or to book your ad space, please contact:

Jim Ferretti

Email: info@vanportbowlingnews.com

Phone: 503-807-4170

We look forward to partnering with you to promote your business to the vibrant bowling community in the Pacific Northwest!